

SPORTSWEAR + INNOVATION + DESIGN

36028



CYCLING IS LIKE LIVING.  
THERE ARE NO MATHEMATICAL  
FORMULAS WHEN YOU ARE FACING AN  
OPPONENT. IT IS ALL ABOUT BEING ABLE  
TO SUFFER MORE THAN HIM.  
THE GREATEST CHAMPIONS HAVE ALWAYS  
**MADE THE DIFFERENCE THANKS TO  
THEIR HEART.**

(L. A.)



**36028 MISSION IS**

**TO CREATE PRODUCTS THAT  
ALLOW ATHLETES AND FANS  
TO EXCLUSIVELY FOCUS ON THE  
SPORTING ACTIVITY WITH NO  
LIMITS OR OBSTACLES,  
TOTALLY FREE.**

**THE  
CONCEPT**




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**TO GO  
BEYOND  
YOUR  
LIMITS**

CYCLING IS THE SPORT  
THAT BEST EMBODIES  
THE BRAND VALUES,  
THE INSPIRATION FOR  
36028 PRODUCTION.  
CYCLING IS A LONG  
SEARCHING JOURNEY,  
IT IS THE CONSTANT  
STRAIN TO TRY AND GO  
BEYOND YOUR LIMITS.











THE BRAND HAS QUICKLY REACHED A GREAT FAME AND A STRONG APPEAL IN THE NATIONAL MARKET OF SPORTSWEAR. THIS PROVES THAT 36028 PROVIDES UNIQUE HIGH-QUALITY PRODUCTS THAT CAN MERGE FUNCTIONALITY AND COMFORT WITH THE CURRENT STYLISTIC TRENDS.



**DESIGN AND  
QUALITY**



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**CUTTING-EDGE DESIGN,  
HIGH-QUALITY MATERIALS  
AND GREAT ATTENTION TO  
DETAILS.  
THIS IS 36028.**





# MOVEMENT

+ 95%

# COMFORT

+ 80%

# ENERGY

100%



RESEARCH  
DEVELOPM





**AND  
ENT**



**EXPERIENCE  
RESEARCH  
PROJECT**

SPORT IS EVOLVING  
FAST AND  
CONTINUOUSLY.  
CONSTANT PROGRESS,  
MATERIALS QUALITY  
AND HIGH VERSATILITY  
MAKE 36028 THE  
TECHNICAL CLOTHING  
LINE IDEAL FOR SPORT  
ACTIVITY.






**100%  
MADE  
IN ITALY**









REMOVING WHAT IS IN  
EXCESS, FOCUSING ON WHAT  
MATTERS, PRIVILEGING  
LINEARITY DOES NOT MEAN  
LACK OF AESTHETIC CARE.  
MADE IN ITALY PERFECTION  
AND EXCELLENCE HAVE BEEN  
REACHED ALSO BY **LOOKING**  
**FOR WHAT IS ESSENTIAL.**

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